

**Association of Mathematics Teachers
Of New York State
69th Annual Conference
November 15-16, 2019
Rochester, New York**

Dear Exhibitor:

The **Association of Mathematics Teachers of New York State** will hold its **69th Annual Conference** from November 15-16 (Friday - Saturday) at the Rochester Riverside Convention Center, Rochester, New York. The theme for this year's conference is **Strength in Numbers**. Hundreds of math educators are expected to attend, representing grade levels from kindergarten through college. You are invited to attend this conference as an exhibitor, a sponsor, and/or a presenter. Vendor exhibit booths will be open Friday and Saturday. Specific set-up and break-down times will be provided upon confirmation.

A **Commercial Exhibit Booth** can be reserved at a fee of \$500. The booths will be allotted in the order in which reservations, accompanied by payment, are received. Each booth will be at least 8 feet wide and 8 feet deep. It will include one 8' high back wall, two 3' high side rails, a one line booth identification sign (7"x 44"), one 6' draped table, two side chairs, and one wastebasket. Electric, utility and/or internet services are available at additional costs and forms will be included in the exhibitor's kit that will be mailed to you later in the summer. Our decorator, Nationwide Expo Services, Inc. (which most of you are familiar with), will include all of their services in the exhibitor's kit. If you have any questions, prior to receiving their exhibitor's kit, please call Steve Ewald at (845) 561-0832.

Website "perks" for vendors participating in our annual event.

Conference Booths:

- 1 booth** - includes a linked company icon on our conference page plus A BASIC listing (company name, category listing(s), address, phone, fax)
- 2 booths** - includes the above, plus a color graphic, a brief company description, and hyperlinks to your e-mail and Web address.
- 3 booths** - includes the above, plus extra signage at the conference.

Conference booklet ads:

- ½ page** - includes your company icon on our conference page
- Full page** - includes your company icon on our conference page linked to company homepage.

Sponsorships:

Event Sponsorships are a great opportunity for your company to participate in our conference program, thereby, increasing the visibility of your company and its products. Levels of sponsorship and participation vary, and can be tailored to your company's specifications. We will acknowledge your generosity in our program and with a sign at the event.

Please consider hosting a conference event such as:

Receptions (approximate costs) we would welcome any partial sponsorships as well.

- Banquet \$5,000
- Regional Social \$4,000
- Cocktail Party \$2,000
- Presidents' Reception \$500

Coffee/Juice Breaks (approximate costs)

- Breaks \$1,500

Registration Materials (Badges, Bags, Note Pads, Pencils, Pens)

Make It/Take It (Provide funding for supplies needed to make classroom teaching aids)

Ellen Falk
725 Titicus Road
North Salem, NY 10560
ellenfalk62@gmail.com

Treasure Hunt:

Treasure Hunt Prizes (AMTNYS members visit your booth and deposit tickets).

Advertisements:

Program Advertisements, 8.5 inch by 11 inch, in the program will cost \$200 for a full-page ad and \$100 for a half page ad. The **copy ready advertisement** for placement in the program should be mailed or emailed by September 1st to:

Daniel Mattoon
1401 Cosgrove Drive
Chalton, NY 12302
dmattoon@niskyschools.org

Hotel Reservation information will be provided in our general conference registration materials. You can also follow the link provided below to make your reservation at the Hyatt Regency.

The refund policy is included in this mailing (see link below) and all conference fees are subject to this policy. When you reserve booth space, please be aware that you are agreeing to remain open for the stipulated times, unless prior arrangements are made.

We look forward to your participation at this Annual Conference.

- Please submit your **Booth Registration** form by clicking [here](#).
- You can also sign up to be a **speaker** by clicking [here](#).
- The **Refund Policy** can be viewed by clicking [here](#).
- You can find **Lodging** information by clicking [here](#).

Sincerely,
Donna Yerdon
Commercial Exhibits Chair

If you have any questions, please contact:

Donna Yerdon
141 Roscoe Jones Road
Cooperstown, NY 13326
(607) 547-5404
yerdondonna@gmail.com

For payment remittance or questions:
(Please make checks out to AMTNYS Treasurer)

Daniel Mattoon
AMTNYS Data Manager
1401 Cosgrove Drive
Charlton, NY 12302
dmattoon@niskyschools.org