

**Association of Mathematics Teachers  
Of New York State  
68th Annual Conference  
November 2-3, 2018  
Saratoga Springs, New York**

Dear Exhibitor:

The **Association of Mathematics Teachers of New York State** will hold its **68<sup>th</sup> Annual Conference** from November 2-3 (Friday - Saturday) at the Saratoga Springs City Center, Saratoga Springs, New York. The theme for this year's conference is **Building Mathematical Communities Together**. Hundreds of math educators are expected to attend, representing grade levels from kindergarten through college. You are invited to attend this conference as an exhibitor, a sponsor, and/or a presenter. Vendor exhibit booths will be open Friday and Saturday. Specific set-up and break-down times will be provided upon confirmation.

A **Commercial Exhibit Booth** can be reserved at a fee of \$500. The booths will be allotted in the order in which reservations, accompanied by payment, are received. Each booth will be at least 8 feet wide and 8 feet deep. It will include one 8' high back wall, two 3' high side rails, a one line booth identification sign (7"x 44"), one 6' draped table, two side chairs, and one wastebasket. Electric, utility and/or internet services are available at additional costs and forms will be included in the exhibitor's kit that will be mailed to you later in the summer. Our decorator, Nationwide Expo Services, Inc. (which most of you are familiar with), will include all of their services in the exhibitor's kit. If you have any questions, prior to receiving their exhibitor's kit, please call Steve Ewald at (845) 561-0832.

**Website "perks" for vendors participating in our annual event.**

**Conference Booths:**

- 1 booth** - includes a linked company icon on our conference page plus A BASIC listing (company name, category listing(s), address, phone, fax)
- 2 booths** - includes the above, plus a color graphic, a brief company description, and hyperlinks to your e- mail and Web address.
- 3 booths** - includes the above, plus extra signage at the conference.

**Conference booklet ads:**

- ½ page** - includes your company icon on our conference page
- Full page** - includes your company icon on our conference page linked to company homepage.

## **Sponsorships:**

**Event Sponsorships** are a great opportunity for your company to participate in our conference program, thereby, increasing the visibility of your company and its products. Levels of sponsorship and participation vary, and can be tailored to your company's specifications. We will acknowledge your generosity in our program and with a sign at the event.

**Please consider hosting a conference event such as:**

**Receptions** (approximate costs) we would welcome any partial sponsorships as well.

- Banquet \$5,000
- Regional Social \$4,000
- Cocktail Party \$2,000
- Presidents' Reception \$500

**Coffee/Juice Breaks** (approximate costs)

- Breaks \$1,500

**Registration Materials** (Badges, Bags, Note Pads, Pencils, Pens)

**Make It/Take It** (Provide funding for supplies needed to make classroom teaching aids)

## **Treasure Hunt:**

**Treasure Hunt Prizes** (AMTNYS members visit your booth and deposit tickets).

## **Advertisements:**

**Program Advertisements**, 8.5 inch by 11 inch, in the program will cost \$200 for a full-page ad and \$100 for a half page ad. The copy ready advertisement for placement in the program should be mailed or emailed by September 1<sup>st</sup> to:

**Daniel Mattoon**  
**1401 Cosgrove Drive**  
**Chalton, NY 12302**  
**[dmattoon@niskyschools.org](mailto:dmattoon@niskyschools.org)**

**Donations** to our table of complimentary materials are greatly appreciated and may include such items as brochures, posters, buttons, or other educational materials.

**Hotel Reservation** information will be provided in our general conference registrations materials.

**The refund policy is included in this mailing and all conference fees are subject to this policy. When you reserve booth space, please be aware that you are agreeing to remain open for the stipulated times, unless prior arrangements are made.**

We look forward to your participation at this Annual Conference.

- Please submit your Booth Registration form by clicking [here](#).
- You can also sign up to be a speaker by clicking [here](#).

Sincerely,  
Kate Martin-Bridge  
Commercial Exhibits Chair

If you have any questions, please contact:

**Kate Martin-Bridge**  
**1300 Midland Avenue Apt. C45**  
**Yonkers, NY 10704**  
**(914) 582-1617**  
[\*\*Brimar5@aol.com\*\*](mailto:Brimar5@aol.com)

For payment remittance or questions:  
(Please make checks out to AMTNYS Treasurer)

**Daniel Mattoon**  
**AMTNYS Data Manager**  
**1401 Cosgrove Drive**  
**Charlton, NY 12302**  
[\*\*dmattoon@niskyschools.org\*\*](mailto:dmattoon@niskyschools.org)