

## **EXTERNAL AFFAIRS COMMITTEE**

The chairperson is chosen by the President to serve for a term of one year and is a member of the Assembly for that year. The chairperson may be reappointed to this committee at the discretion of the next incoming President.

The committee should focus its attention on current situations involving mathematics teaching and education under the direction of the President.

### ***Committee Responsibilities:***

1. Develop innovative and creative media content across social media platforms
2. Collaborate with the President and Webmaster to ensure a cohesive social media identity
3. Propose creative strategies to promote AMTNYS
4. Create and maintain relevant social media accounts
5. Set up daily tasks and activity for all social media outlets
6. Post and monitor all social media trends and competition
7. Deliver quarterly reports with statistics and results for each account to the President
8. Report to the Assembly indicating current practices and recommended actions for the Association. Consideration should be given to activities such as teacher training, speakers to and from industry, education, and industry job exchanges along with the uses of media.